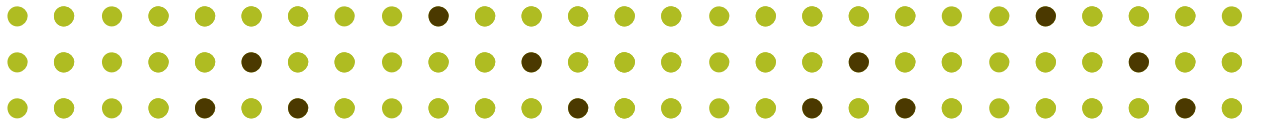


**bloomin<sup>®</sup> 2015**

**plantable seed paper promotions**



# Integrated vs. Fully Plantable

Choose from one of our two plantable paper options!

1

## Integrated Seed Plantable Products

Remove seed paper shape from full color recycled cardstock. Cardstock remains a valuable promotional leave behind.

*The shape grows!*



2

## Fully Plantable Products

Handmade from 100% recycled, post-consumer / industrial paper. Printed with earth-friendly ink directly on the seed paper. Plant the entire promotional product.

*The whole thing grows!*



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1. Promote!



2. Plant!



3. Grow!





# Bookmarks



## Lil' Bloomer Bookmark (PB1)

A colorful seed paper shape adorns a custom-printed bookmark for a giveaway that is as memorable as it is Earth-friendly. Choose from over 200 stock seed paper shapes or have us create your custom shape, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant, water and enjoy your flowers! Your choice of 200+ seed paper shapes in 21 colors.

**Size:** 2.25x7.75"

**Paper:** Cardstock; Original Seed Paper / Integrated

| PB1     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.48 | 1.05 | 0.95 | 0.84 | 0.74 |
| 2-sided | 1.78 | 1.26 | 1.14 | 1.01 | 0.89 |

\$35 set-up fee for each side of printing





A colorful value-sized seed paper shape adorns a custom-printed bookmark for a giveaway that is as memorable as it is Earth-friendly. Choose from limited smaller value shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant, water and enjoy your flowers!

**Lil' Bloomer Bookmark, Value - PB1-Value**

**Size:** 1.75x5.5"

**Paper:** Cardstock; Original Seed Paper / Integrated

| <b>PB1-Value</b> | <b>100</b> | <b>250</b> | <b>500</b> | <b>1000</b> | <b>2500</b> |
|------------------|------------|------------|------------|-------------|-------------|
| 1-sided          | 1.38       | 0.84       | 0.74       | 0.63        | 0.57        |
| 2-sided          | 1.66       | 1.01       | 0.88       | 0.76        | 0.68        |

\$35 set-up fee for each side of printing

This Earth-friendly seed paper bookmark gets planted in its entirety to grow a garden of wildflowers! Popular with the technology industry, universities, government agencies, banks and non-profits. Print directly on the seed paper in vibrant 4-color process with biodegradable inks that won't damage the seeds.

**Seed Paper Bookmark - PB4**

**Size:** 2x7.75"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| <b>PB4</b> | <b>100</b> | <b>250</b> | <b>500</b> | <b>1000</b> | <b>2500</b> |
|------------|------------|------------|------------|-------------|-------------|
| 1-sided    | 2.20       | 1.89       | 1.47       | 1.26        | 1.05        |
| 2-sided    | 2.86       | 2.46       | 1.91       | 1.64        | 1.37        |

\$35 set-up fee for each side of printing

Popular with libraries, publishers, schools, universities and green companies as an eco giveaway. Print directly on the seed paper in vibrant 4-color process with biodegradable inks that won't damage the seeds. No bleed available on this product.

**Seed Paper Bookmark, Value - PB4-Value**

**Size:** 1.5x5.5"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| <b>PB4-Value</b> | <b>100</b> | <b>250</b> | <b>500</b> | <b>1000</b> | <b>2500</b> |
|------------------|------------|------------|------------|-------------|-------------|
| 1-sided          | 1.20       | 0.92       | 0.69       | 0.58        | 0.53        |
| 2-sided          | 1.56       | 1.20       | 0.90       | 0.75        | 0.68        |

\$35 set-up fee for each side of printing

This cardstock bookmark is die-cut into the shape of a flower with stem, custom printed in full color. The PB5 bookmark features matching seed paper flower shape available in 21 colors. Perfect festive giveaway for spring and summer for children, schools and green events.

**Seed Paper Flower Bookmark - PB5**

**Size:** 3.5x7.5"

**Paper:** Cardstock; Original Seed Paper / Integrated

| <b>PB5</b> | <b>100</b> | <b>250</b> | <b>500</b> | <b>1000</b> | <b>2500</b> |
|------------|------------|------------|------------|-------------|-------------|
| 1-sided    | 2.00       | 1.58       | 1.26       | 1.16        | 0.95        |
| 2-sided    | 2.40       | 1.89       | 1.51       | 1.39        | 1.13        |

\$35 set-up fee for each side of printing





# Shape Packs



## Mini-Gift Pack (SSGP)

The Mini-Gift Pack features a 100%-recycled information card and a handmade plantable seed paper shape, packaged together in a corn-based cello bag. The most durable, cost-effective and impactful green promotion! The 3x4" info card leaves a large imprint area for your custom message. Our seed paper is handmade from 100%-recycled materials and is embedded with a hearty mixture of wildflower seeds. Your choice of 200+ seed paper shapes in 21 colors.

**Size:** 3x4"

**Paper:** Cardstock; Original Seed Paper / Integrated

| SSGP    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.40 | 0.88 | 0.84 | 0.78 | 0.71 |
| 2-sided | 1.68 | 1.06 | 1.01 | 0.94 | 0.85 |

\$35 set-up fee for each side of printing

**Visit [bloominpromotions.com](http://bloominpromotions.com) for all of our seed paper shape options**





Variety is the spice of life! The Multi-Shape Pack combines three seed paper shapes of your choice in a cello bag with a full-color, custom-printed cardstock header. Choose from over 200 stock seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant, water and enjoy your flowers!

**Multi-Shape Pack - MSP**

**Size:** 3.5x2" (folded cardstock header); 3.5x5" approximate assembled size

**Paper:** Cardstock; Original Seed Paper / Integrated

| MSP     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.50 | 2.10 | 1.89 | 1.64 | 1.43 |

\$35 set-up fee

The Multi-Shape Pack, Large combines six seed paper shapes of your choice in a cello bag with a full-color, custom-printed 1.5x5" cardstock header.

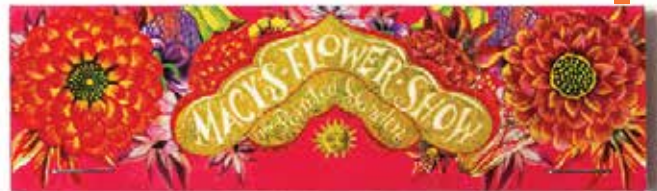
**Multi-Shape Pack, Large - MSP-Large**

**Size:** 1.5x5" (folded cardstock header); 3.5x5" approximate assembled size

**Paper:** Cardstock; Original Seed Paper / Integrated

| MSP-Large | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.00 | 2.78 | 2.52 | 2.15 | 1.89 |

\$35 set-up fee



This yummy promotion lets you share your favorite recipe and grow your own ingredients! The Seed Paper Recipe Card includes a seed paper shape embedded with herb or veggie seeds and your custom message printed on cardstock in full color. Herb and veggie mixes available in limited colors.

**Lil' Bloomer Recipe Card - PSREC**

**Size:** 3x5"

**Paper:** Cardstock; Original Seed Paper / Integrated

| PSREC   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 2-sided | 1.65 | 1.37 | 1.21 | 1.05 | 0.95 |

\$35 set-up fee per printed side



# Pocket Gardens

## Pocket Garden (PGK)

Pocket Gardens are affectionately known around the globe as “small gardens in unexpected places”. That pretty much summarizes these promotional gems as well. The handmade, eco-friendly plantable seed paper sleeve itself will grow into a garden of wildflowers. The contents include 3 colorful die-cut seed paper shapes that will grow into a vegetable or herb garden. Each pocket garden pack is custom printed in 4 color on our white Signature seed paper, or on a traditional recycled stock for the budget minded.

### Pocket Garden Seed Paper, Herb - PGKS-Herb

**Size:** 2.75x3.75" (assembled)

**Packet:** Signature Seed Paper - Wildflowers / Fully Plantable (Light Ink Coverage)

**Inserted Seed Paper Shapes:** Original Seed Paper

Paper is embedded with Basil, Parsley and Chive seeds

| PGKS-Herb | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.50 | 3.30 | 3.10 | 2.90 | 2.70 |

\$35 set-up fee

### Pocket Garden Cardstock, Veggie - PGKR-Veggie

**Size:** 2.75x3.75" (assembled)

**Paper:** Cardstock / Integrated

**Inserted Seed Paper Shapes:** Original Seed Paper

Paper is embedded with Carrot, Tomato and Pepper seeds

| PGKR-Veggie | 100  | 250  | 500  | 1000 | 2500 |
|-------------|------|------|------|------|------|
| 1-sided     | 3.00 | 2.85 | 2.60 | 2.40 | 2.20 |

\$35 set-up fee

### Pocket Garden Cardstock, Herb - PGKR-Herb

**Size:** 2.75x3.75" (assembled)

**Paper:** Recycled Cardstock / Integrated

**Inserted Seed Paper Shapes:** Original Seed Paper

Paper is embedded with Basil, Parsley and Chive seeds

| PGKR-Herb | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.00 | 2.85 | 2.60 | 2.40 | 2.20 |

\$35 set-up fee

### Pocket Garden Seed Paper, Veggie - PGKS-Veggie

**Size:** 2.75x3.75" (assembled)

**Packet:** Signature Seed Paper - Wildflowers / Fully Plantable (Light Ink Coverage)

**Inserted Seed Paper Shapes:** Original Seed Paper

Paper is embedded with Carrot, Tomato and Pepper seeds

| PGKS-Veggie | 100  | 250  | 500  | 1000 | 2500 |
|-------------|------|------|------|------|------|
| 1-sided     | 3.50 | 3.30 | 3.10 | 2.90 | 2.70 |

\$35 set-up fee





# Business Cards

## Seed Paper Business Card (PSB)

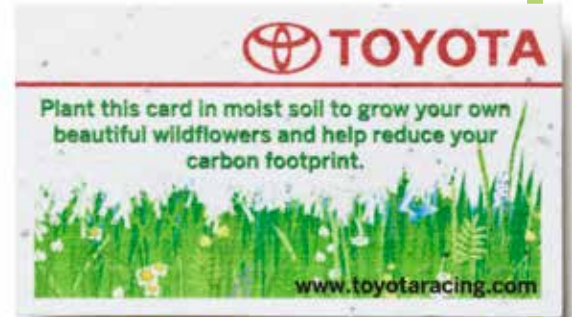
Stand out from the crowd with a unique, plantable business card that will show off your green side. Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds.

**Seed Paper Business Card - PSB**  
**Size:** 3.5x2"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSB     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.00 | 0.84 | 0.74 | 0.63 | 0.53 |
| 2-sided | 1.30 | 1.09 | 0.96 | 0.82 | 0.68 |

\$35 set-up fee for each side of printing



### Seed Paper Folding Business Card - PSB2

**Size:** 3.5x2" (folded)

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSB2    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.80 | 1.68 | 1.47 | 1.16 | 1.00 |
| 2-sided | 2.34 | 2.18 | 1.91 | 1.50 | 1.30 |

\$35 set-up fee for each side of printing



### Seed Paper Credit Card - PSCC

**Size:** 3.375x2.125"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSCC    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.25 | 1.05 | 0.92 | 0.79 | 0.63 |
| 2-sided | 1.63 | 1.37 | 1.20 | 1.02 | 0.82 |

\$35 set-up fee for each side of printing



### Seed Paper Business Card, Custom - PSB-Custom (European)

**Size:** 3.35x2.16" / 85x55 mm

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSB-Custom | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 1.25 | 1.05 | 0.92 | 0.79 | 0.63 |
| 2-sided    | 1.63 | 1.37 | 1.20 | 1.02 | 0.82 |

\$35 set-up fee for each side of printing



# Seed Paper Postcards



## Seed Paper Postcard (PSP)

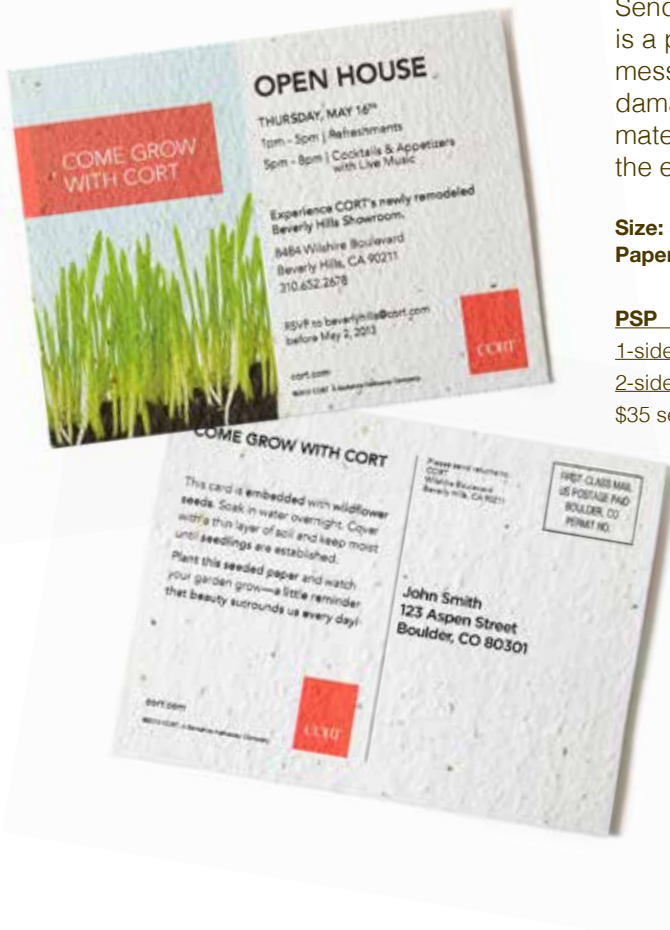
Send flowers through the mail at a postcard rate! The Seed Paper Postcard is a promotion that's as affordable as it is green. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant the entire postcard, water and enjoy your flowers!

**Size:** 3.95x5.2"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSP     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.00 | 1.70 | 1.53 | 1.38 | 1.17 |
| 2-sided | 2.60 | 2.21 | 1.99 | 1.79 | 1.52 |

\$35 set-up fee for each side of printing



3" x 4"

3.95" x 5.2"

4" x 6"

5" x 7"

4" x 8.5"  
(no bleed)





**Seed Paper Postcard, Medium - PSP-Medium**

**Size:** 4x6"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSP-Medium | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 2.25 | 1.80 | 1.62 | 1.46 | 1.24 |
| 2-sided    | 2.93 | 2.34 | 2.11 | 1.90 | 1.61 |

\$35 set-up fee for each side of printing

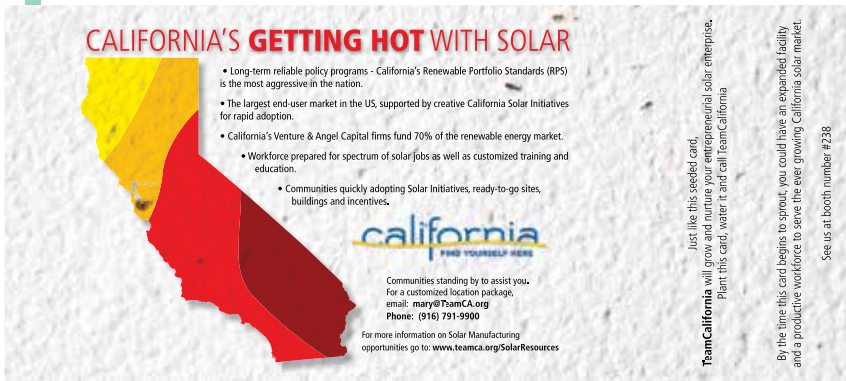
**Seed Paper Postcard, Large - PSP-Large**

**Size:** 5x7"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSP-Large | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.82 | 3.06 | 2.75 | 2.48 | 2.10 |
| 2-sided   | 4.97 | 3.97 | 3.58 | 3.22 | 2.74 |

\$35 set-up fee for each side of printing



**Seed Paper Postcard, 4x8.5 - PSP-4x8.5**

**Size:** 4x8.5"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSP-4x8.5 | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.04 | 2.43 | 2.19 | 1.97 | 1.67 |
| 2-sided   | 3.95 | 3.15 | 2.85 | 2.56 | 2.18 |

\$35 set-up fee for each side of printing



**Seed Paper Postcard, Value - PSP-Value**

**Size:** 3x4"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSP-Value | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 1.50 | 1.31 | 1.16 | 1.05 | 0.95 |
| 2-sided   | 1.95 | 1.63 | 1.43 | 1.30 | 1.17 |

\$35 set-up fee for each side of printing



# Lil' Bloomer Postcards



## Lil' Bloomer Postcard (PP)

A colorful seed paper shape adorns this custom-printed postcard for a giveaway that is as memorable as it is Earth-friendly. Choose from over 200 stock seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant the shape, water and enjoy your flowers!

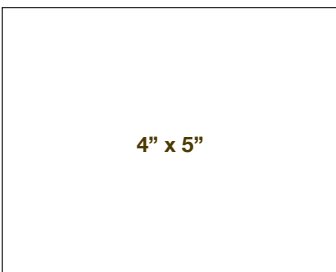
**Size:** 4x5"

**Paper:** Cardstock; Original Seed Paper / Integrated

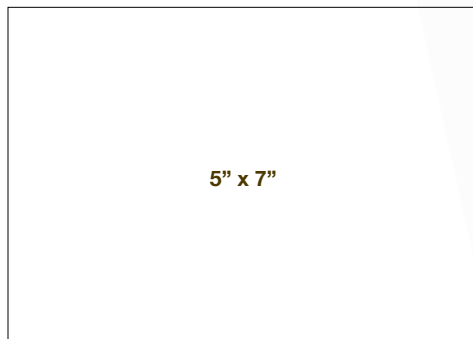
| PP      | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.65 | 1.37 | 1.21 | 1.05 | 0.84 |
| 2-sided | 1.98 | 1.64 | 1.45 | 1.26 | 1.01 |

\$35 set-up fee for each side of printing

**New!** USPS mailable pouch/envelopes. Although our Lil' Bloomer Postcards can't be sent through the mail stand-alone, we now offer mailable pouch/envelope sleeves that showcase our beautiful seed paper integrated with your beautiful custom artwork. Perfect for direct mailing, with proven open rates. Call for pricing.



4" x 5"



5" x 7"



4" x 8.5"  
(no bleed)



*Seeds of Success*

Grow your donor base with TrueSense® Marketing. With our fundraising strategy, creative, data, and production all in bloom together, we can create deeply rooted donor relationships while reducing your cost of fundraising. If we've planted a seed, contact us at 877.TRU.MKTG or visit [www.TrueSense.com](http://www.TrueSense.com), and *let's get growing!*

**true sense**  
| MARKETING

This paper is embedded with wildflower seeds. Just plant, water, and keep moist until seedlings are established.



**Lil' Bloomer Postcard, Large - PP-Large**

**Size:** 5x7"

**Paper:** Cardstock; Original Seed Paper / Integrated

| PP-Large | 100  | 250  | 500  | 1000 | 2500 |
|----------|------|------|------|------|------|
| 1-sided  | 1.98 | 1.64 | 1.45 | 1.26 | 1.01 |
| 2-sided  | 2.38 | 1.97 | 1.74 | 1.51 | 1.21 |

\$35 set-up fee for each side of printing



**Lil' Bloomer Postcard, 4x8.5 - PP-4x8.5**

**Size:** 4x8.5"

**Paper:** Cardstock; Original Seed Paper / Integrated

| PP-4x8.5 | 100  | 250  | 500  | 1000 | 2500 |
|----------|------|------|------|------|------|
| 1-sided  | 1.82 | 1.51 | 1.33 | 1.16 | 0.93 |
| 2-sided  | 2.18 | 1.81 | 1.60 | 1.39 | 1.11 |

\$35 set-up fee for each side of printing

**UP**

**United Personnel**

*United Personnel:  
The extra hand you need to  
support your company's growth*



# Seed Paper Greeting Cards



## Seed Paper Card (PSC)

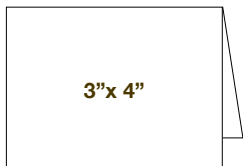
Plant this entire handmade seed paper card and grow a garden of wildflowers! Your full-color, custom message is printed directly on the seed paper with Earth-friendly inks that won't damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant the entire card, water and enjoy. Blank envelope included.

**Size:** 4x5.25"

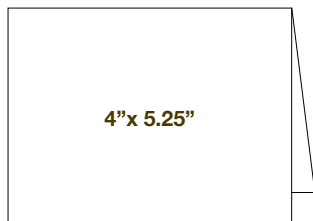
**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSC     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 3.82 | 3.06 | 2.75 | 2.48 | 2.10 |
| 2-sided | 4.97 | 3.97 | 3.58 | 3.22 | 2.74 |

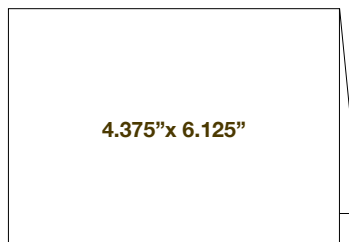
\$35 set-up fee for each side of printing. Blank envelope included



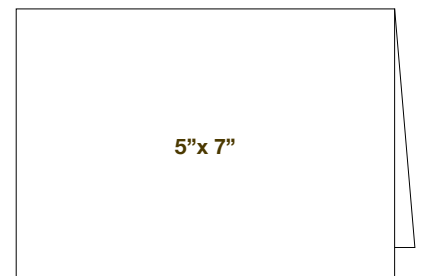
3" x 4"



4" x 5.25"



4.375" x 6.125"



5" x 7"





**Seed Paper Card, Medium - PSC-Medium**

**Size:** 4.375x6.125"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSC-Medium | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 4.00 | 3.20 | 2.88 | 2.59 | 2.20 |
| 2-sided    | 5.20 | 4.16 | 3.74 | 3.37 | 2.86 |

\$35 set-up fee for each side of printing. Blank envelope included

**Seed Paper Card, Large - PSC-Large**

**Size:** 5x7"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSC-Large | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 6.90 | 5.86 | 5.28 | 4.75 | 4.04 |
| 2-sided   | 8.97 | 7.62 | 6.86 | 6.18 | 5.25 |

\$35 set-up fee for each side of printing. Blank envelope included



**Seed Paper Card, Value - PSC-Value (Envelope not included)**

**Size:** 3x4"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSC-Value | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 2.00 | 1.65 | 1.54 | 1.32 | 1.21 |
| 2-sided   | 2.60 | 2.15 | 2.00 | 1.72 | 1.57 |

\$35 set-up fee for each side of printing.



**Premium Seed Paper**

This top-of-the-line printable seed paper features a thick and rich texture, yet is still smooth and consistent for printing and handwriting. Inkjet printing is recommended for this paper, but it also works with silkscreen and letterpress printing.

**Seed Mix:** Dwarf Godetia, Lemon Mint, Maiden Pinks, Forget-Me-Not, Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

**Approximate Thickness:** 12 pt., 250 gsm

**Print Compatibility:** Inkjet and Letterpress

**Approximate Germination Rate:** >75%

**Color:** White

**Seed Mix Options:** Annual and perennial wildflower seed mix, and herb mix. Custom mixes available (minimum charges apply)

**Signature Seed Paper**

Our best-selling line of printable seed paper features a smooth finish.

Packed with seeds and value, this is the grade that makes high-quality, 4-color printing on seed paper easy.

Inkjet printing is recommended for this paper.

**Seed Mix:** Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

**Approximate Thickness:** 10 pt., 150 gsm

**Print Compatibility:** Inkjet, Digital and Offset (offset printing reduces germination)

**Approximate Germination Rate:** 50-75%

**Color:** White



# Lil' Bloomer Greeting Cards



## Lil' Bloomer Card (PN1)

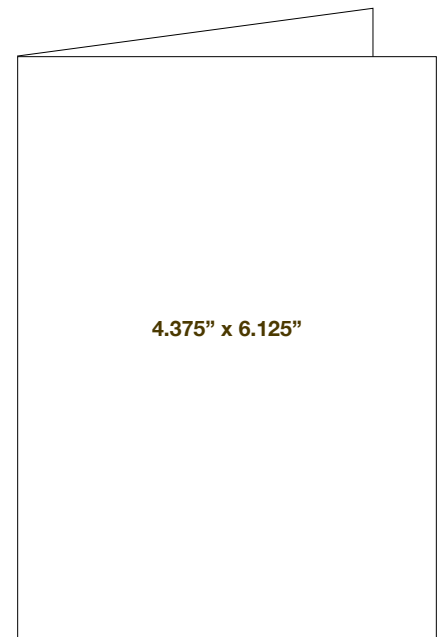
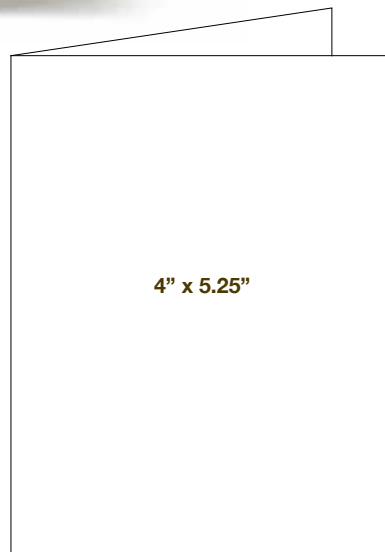
A greeting card with an eco-twist! This folding card is adorned with the plantable seed paper shape of your choice and your custom design printed in full-color on the cardstock. Choose from over 200 stock seed paper shapes, each handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Simply plant, water and enjoy your flowers! Blank envelope included.

**Size:** 4x5.25" (folded)

**Paper:** Cardstock; Original Seed Paper / Integrated

| PN1     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 3.00 | 2.40 | 1.89 | 1.68 | 1.47 |
| 2-sided | 3.60 | 2.88 | 2.27 | 2.02 | 1.76 |

\$35 set-up fee for each side of printing. Blank envelope included





**Lil Bloomer Card, Large - PN1-Large**

**Size:** 4.375x6.125" (folded)

**Paper:** Cardstock; Original Seed Paper / Integrated

| PN1-Large | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.15 | 2.52 | 2.27 | 2.02 | 1.76 |
| 2-sided   | 3.78 | 3.02 | 2.72 | 2.42 | 2.12 |

\$35 set-up fee for each side of printing. Blank envelope included



Elegant and eco-friendly, this best-selling item features a 100%-recycled content card with a seed paper shape, attached with either a ribbon or adhesive. Choose a seed paper shape in 21 colors and print your custom design on the card in full color. Blank envelope included.

**Premium Ornament Card - POC**

**Size:** 4x5.25" (folded)

**Paper:** Cardstock; Original Seed Paper / Integrated

| POC     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 3.00 | 2.52 | 2.31 | 2.05 | 1.79 |
| 2-sided | 3.60 | 3.02 | 2.77 | 2.46 | 2.14 |

\$35 set-up fee for each side of printing. Blank envelope included

Stylish, graphic circular cut-outs highlight your design against our seed paper's rich handmade texture. The Fresh Blooms Card incorporates a seed paper jacket with three die-cut circles and a cardstock insert printed in full color. Blank envelope included.

**Fresh Blooms - FB**

**Size:** 4x5.25" (folded)

**Paper:** Cardstock; Original Seed Paper / Integrated

| FB      | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 2-sided | 3.10 | 2.63 | 2.42 | 2.10 | 1.84 |

\$55 set-up fee for double-sided printing. Blank envelope included



**NEW!**

Custom photo announcement greeting cards! Our Holiday the Easy Way options are a perennial favorite. New this year are our photo announcement greeting cards. Choose a design and greeting, send us your high-res photo and logo and we'll take care of the rest. Our stock designs makes ordering your holiday cards as easy as 1-2-3.



# Coasters



## Seed Paper Coaster, Medium (PSTC-3.875)

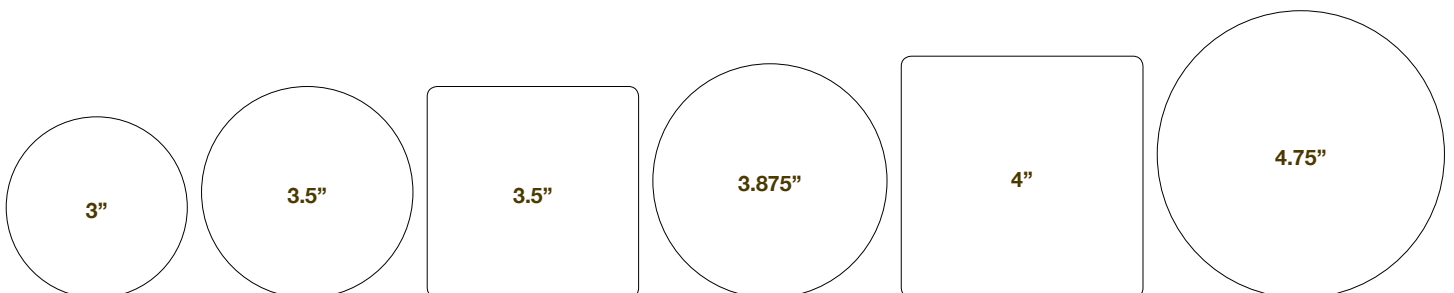
This 3.875" circular "coaster" is a fun, Earth-friendly format for your message. Use as a coaster, postcard or hang tag. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. The seed paper is made by hand from 100%-recycled material and embedded with a hardy mixture of wildflower seeds. Just plant, water and enjoy your wildflowers! Coasters are available in a range of sizes for any custom project.

**Size:** 3.875"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTC-3.875 | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 2.00 | 1.63 | 1.26 | 1.05 | 0.89 |
| 2-sided    | 2.60 | 2.12 | 1.64 | 1.37 | 1.16 |

\$35 set-up fee for each side of printing







**Seed Paper Coaster, 3" Circle - PSTCV-3**

**Size:** 3" Circle

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTCV-3 | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.13 | 0.95 | 0.83 | 0.71 | 0.59 |
| 2-sided | 1.46 | 1.23 | 1.08 | 0.92 | 0.77 |

\$35 set-up fee for each side of printing

**Seed Paper Coaster, 3.5" Circle - PSTC-3.5**

**Size:** 3.5" Circle

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTC-3.5 | 100  | 250  | 500  | 1000 | 2500 |
|----------|------|------|------|------|------|
| 1-sided  | 2.00 | 1.63 | 1.26 | 1.05 | 0.89 |
| 2-sided  | 2.60 | 2.12 | 1.64 | 1.37 | 1.16 |

\$35 set-up fee for each side of printing



**Seed Paper Coaster, 3.5" Square - PSTC-3.5S**

**Size:** 3.5" Square

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTC-3.5S | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 2.00 | 1.63 | 1.26 | 1.05 | 0.89 |
| 2-sided   | 2.60 | 2.12 | 1.64 | 1.37 | 1.16 |

\$35 set-up fee for each side of printing

**Seed Paper Coaster, 4" Square - PSTC-4S**

**Size:** 4" Square

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTC-4S | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.07 | 1.60 | 1.37 | 1.16 | 1.11 |
| 2-sided | 2.69 | 2.08 | 1.78 | 1.51 | 1.44 |

\$35 set-up fee for each side of printing



**Seed Paper Coaster, 4.75" Circle - PSTC-4.75**

**Size:** 4.75" Circle

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSTC-4.75 | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 2.15 | 1.73 | 1.62 | 1.39 | 1.27 |
| 2-sided   | 2.80 | 2.25 | 2.10 | 1.80 | 1.65 |

\$35 set-up fee for each side of printing



# Bottle Neckers



## Seed Paper Wine Necker, Folding (PSWNF)

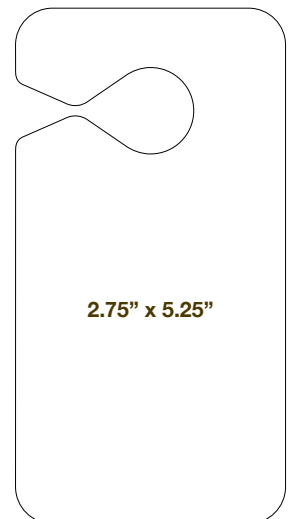
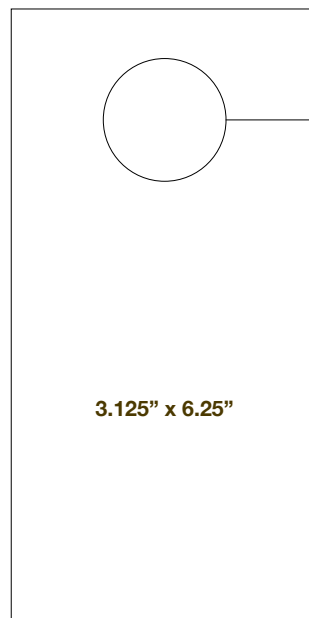
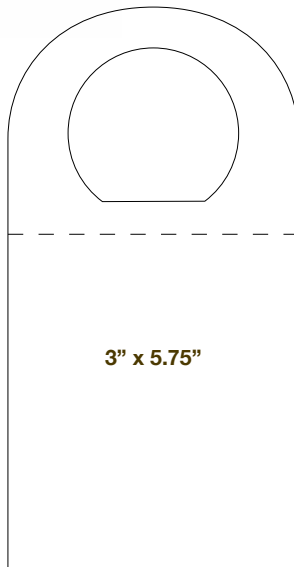
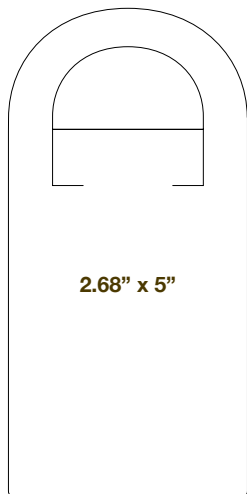
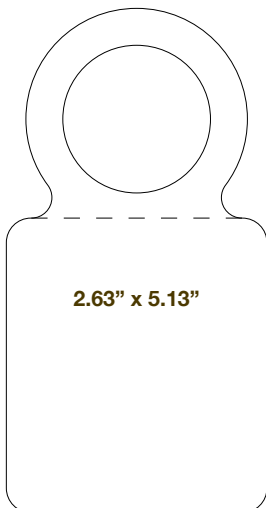
Enjoy a different kind of “bouquet” with the Seed Paper Bottle Necker. The paper’s texture is the perfect medium for an eco-message. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won’t damage the seeds. Our seed paper is made by hand from 100%-recycled material and embedded with a great mixture of wildflower seeds. Just plant entire bottle necker, water and enjoy the wildflowers!

**Size:** 2.625x5.125"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSWNF   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.64 | 1.31 | 1.18 | 1.06 | 0.90 |
| 2-sided | 2.13 | 1.70 | 1.53 | 1.38 | 1.17 |

\$35 set-up fee for each side of printing







**Seed Paper Wine Necker, Value - PSWNV**

**Size:** 2.63x5.13"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSWNV   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.54 | 1.19 | 0.98 | 0.77 | 0.67 |
| 2-sided | 2.00 | 1.55 | 1.27 | 1.00 | 0.87 |

\$35 set-up fee for each side of printing

**Seed Paper Wine Necker, Pop-Up - PSWNP**

**Size:** 2.687x5"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSWNP   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.64 | 1.31 | 1.18 | 1.06 | 0.90 |
| 2-sided | 2.13 | 1.70 | 1.53 | 1.38 | 1.17 |

\$35 set-up fee for each side of printing



**Seed Paper Bottle Necker, Square - PSBNS**

**Size:** 3x5.75"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSBNS   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.93 | 1.49 | 1.23 | 0.96 | 0.84 |
| 2-sided | 2.51 | 1.94 | 1.60 | 1.25 | 1.09 |

\$35 set-up fee for each side of printing

**Seed Paper Bottle Necker, Rectangle - PSBNR**

**Size:** 3.125x6.25"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSBNR   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.93 | 1.54 | 1.39 | 1.25 | 1.06 |
| 2-sided | 2.51 | 2.00 | 1.81 | 1.63 | 1.38 |

\$35 set-up fee for each side of printing



**Seed Paper Door Hanger - PSMT**

**Size:** 2.75x5.25"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PSMT    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.57 | 1.29 | 1.05 | 0.84 | 0.74 |
| 2-sided | 2.04 | 1.68 | 1.37 | 1.09 | 0.96 |

\$35 set-up fee for each side of printing

# Tags



## Seed Paper Product Tag (PST)

What kind of tag best sells an Earth-friendly product? One that will bloom into vibrant wildflowers! This fully-plantable seed paper hang tag showcases your green product or Earth-friendly initiatives. Each tag is handmade from 100% post-industrial recycled paper and infused with a hardy mix of wildflower seeds. Your full-color, custom message is printed on the seed paper with Earth-friendly inks that won't damage the seeds. Add an eyelet and ribbon for easy attachment to your product.



PST-2.5x3

### Various Sizes

Paper: Premium Seed Paper / Fully Plantable (Light Ink Coverage)

|         | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.00 | 0.84 | 0.74 | 0.63 | 0.53 |
| 2-sided | 1.30 | 1.09 | 0.96 | 0.82 | 0.68 |

\$35 set-up fee for each side of printing. 20¢ for ribbon/hemp tie

### Available Ribbon Options



Hemp Red Green White Blue Brown



PST-Circle



PST-Oval



PST-2x3.5



PST-Curve





**Seed Paper Product Tag, Medium - PST-Medium**

**Size:** 2x4"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PST-Medium | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 1.25 | 1.05 | 0.92 | 0.79 | 0.66 |
| 2-sided    | 1.63 | 1.37 | 1.20 | 1.02 | 0.86 |

\$35 set-up fee for each side of printing. 20¢ for ribbon/hemp tie



**Seed Paper Product Tag, Tall - PST-Tall**

**Size:** 1.25x5"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PST-Tall | 100  | 250  | 500  | 1000 | 2500 |
|----------|------|------|------|------|------|
| 1-sided  | 0.80 | 0.68 | 0.60 | 0.50 | 0.42 |
| 2-sided  | 1.04 | 0.89 | 0.78 | 0.66 | 0.55 |

\$35 set-up fee for each side of printing. 20¢ for ribbon/hemp tie



**Seed Paper Product Tag, Price Tag - PST-Price Tag**

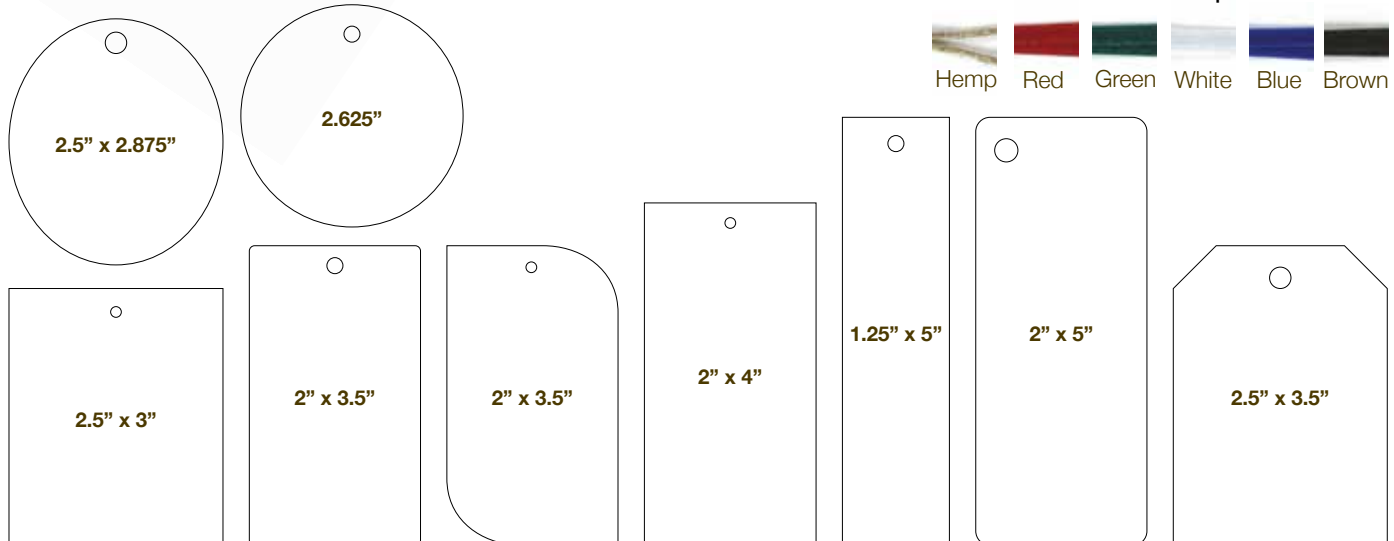
**Size:** 2.5x3.5"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PST-Price Tag | 100  | 250  | 500  | 1000 | 2500 |
|---------------|------|------|------|------|------|
| 1-sided       | 1.25 | 1.05 | 0.92 | 0.79 | 0.66 |
| 2-sided       | 1.63 | 1.37 | 1.20 | 1.02 | 0.86 |

\$35 set-up fee for each side of printing. 20¢ for ribbon/hemp tie

**Available Ribbon Options**



# Planting Kits



## Plant-A-Gram Mailable Planting Kit (PAGK)

These unique planting kits are a great solution for an eco-friendly and interactive promotion. They are a cost-effective mailer that really gets noticed. The kit comes with everything you need to mail and plant a real cress seed herb garden. Kit includes an expanding dehydrated soil wafer, a generous packet of cress seeds, 4-color custom-printed tray and header card and a reusable plastic liner tray.

**Size:** 6x3.77x4" (assembled); 4.1"Lx6.18"Wx0.78"H (packaged)  
**Paper:** Cardstock

| PAGK    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 5.00 | 4.75 | 4.50 | 4.00 | 3.75 |

\$35 set-up fee for each side of printing. Fully assembled and bulk shipped







**Mini Planting Kit, Wrap with Medallion - MPK-SPM**

**Size:** 9.2x2.375" Wrap; 1.75" Medallion

**Paper:** Cardstock; Premium Seed Paper Medallion / Integrated (Light Ink Coverage on Medallion)

| MPK-SPM | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 3.50 | 3.15 | 2.99 | 2.84 | 2.73 |

\$70 set-up fee. Fully assembled and bulk shipped

**Mini Planting Kit, Seed Paper Wrap - MPK-SPW**

**Size:** 9.2x2.375" Wrap

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| MPK-SPW | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 4.00 | 3.68 | 3.52 | 3.36 | 3.26 |

\$35 set-up fee for wrap. Fully assembled and bulk shipped



**Mini Planting Kit, Value - MPK-Value**

**Size:** 1.75" Medallion

**Paper:** Premium Seed Paper Medallion / Fully Plantable (Light Ink Coverage)

| MPK-Value | 100  | 250  | 500  | 1000 | 2500 |
|-----------|------|------|------|------|------|
| 1-sided   | 3.00 | 2.52 | 2.39 | 2.27 | 2.18 |

\$35 set-up fee for medallion. Fully assembled and bulk shipped



**Medallion Flower Planting Kit - MFPK**

**Size:** 3.69x12.75" Wrap; 3.5" Medallion

**Paper:** Cardstock; Premium Seed Paper Medallion / Integrated (Light Ink Coverage on Medallion)

| MFPK    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 4.80 | 4.16 | 3.97 | 3.78 | 3.66 |

\$70 set-up fee for wrap. Fully assembled and bulk shipped



# Seed Bombs

## Seed Bomb Bag (SBB)

These Bloomin' ballistics are made from a mix of annual and perennial wildflower seeds and 100% post-consumer/recycled paper – just throw and grow! Make sure your target is tactical (somewhere that will receive consistent watering). So go ahead – bomb highway roadsides, sidewalks, medians, vacant lots or even sabotage your own backyard. Bags of three or six bombs come in either a blank or one-color printable organic cotton bag, with growing instructions card inside.



### Seed Bomb Bag, 3 Bombs - SBB-3

**Size:** 2.875x3.875" Muslin Bag, 2x2.75" Instruction Card

**Paper:** Cardstock Planting Instruction Card / Original Seed Paper Bombs

| SBB-3   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.00 | 4.50 | 4.00 | 3.80 | 3.60 |

\$35 set-up fee for stock screen printed bag

500 minimum quantity for custom screen printed bag \$63

Stock bomb colors: Light Blue, Yellow, Pink and Lime

### Seed Bomb Bag, 6 Bombs - SBB-6

**Size:** 2.875x3.875" Muslin Bag, 2x2.75" Instruction Card

**Paper:** Cardstock Planting Instruction Card / Original Seed Paper Bombs

| SBB-6   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 7.00 | 5.50 | 5.00 | 4.80 | 4.60 |

\$35 set-up fee for stock screen printed bag

500 minimum qty for custom screen printed bag \$63

Stock bomb colors: Light Blue, Yellow, Pink and Lime



### Seed Bomb Cello; 3 Bombs - SBC-3

**Size:** 2x3.5" folded cardstock header; 3.5x5" approximate assembled size

**Paper:** Cardstock; Original Seed Paper / Integrated

| SBC-3   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 4.50 | 4.00 | 3.60 | 3.30 | 3.00 |

\$35 set-up fee

Stock bomb colors: Light Blue, Yellow, Pink and Lime



### Seed Bomb Cello; 6 Bombs - SBC-6

**Size:** 2x3.5" folded cardstock header; 3.5x5" approximate assembled size

**Paper:** Cardstock; Original Seed Paper / Integrated

| SBC-6   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.00 | 5.50 | 5.10 | 4.80 | 4.50 |

\$35 set-up fee

Stock bomb colors: Light Blue, Yellow, Pink and Lime





# Seed Coins

## Seed Coin Bag (SPCB)

Seed Paper Coins come letterpress printed in an organic muslin bag. Quarters are embedded with a mix of lettuce seeds. Dimes are embedded with carrot and turnip seeds. Nickels include a mix of basil, thyme, parsley, chive and oregano seeds, while pennies are embedded with a mix of wildflower seeds. Forty mixed coins (10 nickels, 10 dimes, 10 pennies and 10 quarters).

**Size:** 2.875x3.875" Muslin Bag, 2x2.75" Instruction Card  
**Paper:** Cardstock Planting Instruction Card  
 Quarters: mix of lettuce seeds  
 Dimes: mix of carrot and turnip seeds  
 Nickels: mix of basil, thyme, parsley, chive and oregano seeds  
 Pennies: mix of wildflower seeds

| SPCB    | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|
| 1-sided | 6.50 | 6.00 | 5.75 | 5.50 |

\$35 set-up for stock screen printed bag  
 500 minimum quantity for custom screen printed bag \$63



there's one for everyone.  
 prius goes plural



Earth Day 2014  
 TOYOTA

### Seed Coin Cello Pack - SCCP

**Size:** 5x1.5" folded cardstock header; 5x5" approximate assembled size  
**Paper:** Cardstock Planting Instruction Card  
 Quarters: mix of lettuce seeds  
 Dimes: mix of carrot and turnip seeds  
 Nickels: mix of basil, thyme, parsley, chive and oregano seeds  
 Pennies: mix of wildflower seeds

| SCCP    | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|
| 1-sided | 3.50 | 3.00 | 2.75 | 2.50 |

\$35 set-up fee



### Seed Coin Gift Pack - SCGP

**Size:** 3x4" folded cardstock header;  
**Paper:** Cardstock Planting Instruction Card  
 Quarters: mix of lettuce seeds  
 Dimes: mix of carrot and turnip seeds  
 Nickels: mix of basil, thyme, parsley, chive and oregano seeds  
 Pennies: mix of wildflower seeds

| SCGP    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.75 | 2.50 | 2.25 | 2.00 | 1.75 |
| 2-sided | 3.03 | 2.78 | 2.43 | 2.17 | 1.91 |

\$35 set-up fee for each side of printing



# Gifts, Packaging & Stationery



## Seed Paper Desk Calendar - SDC

**Size:** 6x4"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)  
Available with twelve plantable pages printed 1-sided, or six plantable pages printed 2-sided

| SDC     | 100   | 250   | 500   | 1000  | 2500  |
|---------|-------|-------|-------|-------|-------|
| 6-page  | 12.00 | 11.50 | 11.00 | 10.50 | 10.00 |
| 12-page | 14.00 | 13.50 | 13.00 | 12.50 | 12.00 |

\$60 set-up fee for six imprints; \$120 set-up fee for 12 imprints



## Seed Paper Desk Calendar, 2 - SDC-2

**Size:** 4x8"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)  
Available with twelve plantable pages printed 1-sided, or six plantable pages printed 2-sided

| SDC-2   | 100   | 250   | 500   | 1000  | 2500  |
|---------|-------|-------|-------|-------|-------|
| 6-page  | 14.40 | 13.80 | 13.20 | 12.60 | 12.00 |
| 12-page | 16.80 | 16.20 | 15.60 | 15.00 | 14.40 |

\$60 set-up fee for six imprints; \$120 set-up fee for 12 imprints



## Seed Paper Journal - SPJ

**Size:** 4x6"

**Paper:** Premium Seed Paper; Vellum / Integrated (Light Ink Coverage)  
Includes 40 recycled blank pages with a 4-color vellum insert and a printed or letterpress printed seed paper cover

| SPJ     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 7.83 | 7.30 | 6.98 | 6.72 | 6.46 |

\$35 set-up fee for 4-color printed white cover

\$145 (net) set-up fee for custom letterpress-printed color cover

## Seed Paper Jotter - SPJT

**Size:** 3x5"

**Paper:** Premium Seed Paper; Vellum / Integrated (Light Ink Coverage)  
Includes 40 recycled blank pages with a 4-color vellum insert and a printed or letterpress printed seed paper cover

| SPJT    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.50 | 6.00 | 5.68 | 5.42 | 5.16 |

\$35 set-up fee for 4-color printed white cover

\$145 (net) set-up fee for custom letterpress-printed color cover



## Seed Paper Matchbook - SPMBS

**Size:** 3x2" (folded)

**Paper:** Carstock; Original Seed Paper / Integrated

| SPMBS   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.10 | 1.85 | 1.66 | 1.45 | 1.26 |
| 2-sided | 2.52 | 2.22 | 1.99 | 1.74 | 1.51 |

\$35 set-up fee for each side of printing





# Gifts, Packaging & Stationery

## Seed Paper Gift Card/Key Card Sleeve, 2 - GCS2

Size: 2.75x3.75" (folded)

Paper: Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| GCS2    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.50 | 2.31 | 2.10 | 1.89 | 1.68 |

\$35 set-up fee. Shipped fully assembled



## Seed Paper Gift Card/Key Card Sleeve - GCS

Size: 2.25x3.5"

Paper: Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| GCS     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.50 | 2.31 | 2.10 | 1.89 | 1.68 |

\$35 set-up fee. Shipped fully assembled



## Seed Paper Wish Kit - SPWK

Size: 4.5x6" (assembled)

Paper: Cardstock; Premium Seed Paper / Integrated

Includes twelve 4-color die-cut seed paper wish cards and a pencil in an earthy die-cut cardstock package

| SPWK    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.88 | 6.44 | 6.16 | 5.94 | 5.72 |

2x \$35 set-up fee



## Seed Paper Wish Kit, Value - SPWK-Value

Size: 3x4" (assembled)

Paper: Cardstock; Premium Seed Paper / Integrated

Includes four 4-color die-cut wish cards, a printed backer card and a pencil in a cello pack

| SPWK-Value | 100  | 250  | 500  | 1000 | 2500 |
|------------|------|------|------|------|------|
| 1-sided    | 3.85 | 3.30 | 3.03 | 2.75 | 2.48 |
| 2-sided    | 4.62 | 3.96 | 3.63 | 3.30 | 2.98 |

\$35 set-up fee for each side of printing



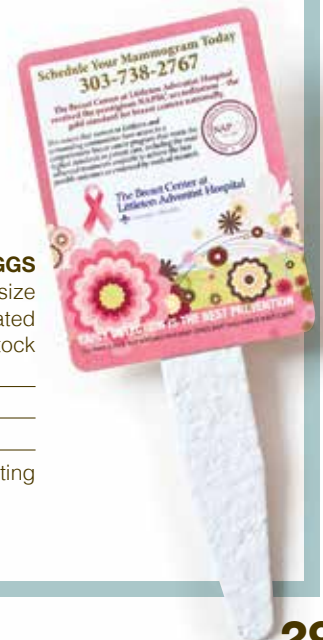
## Garden Grow Stake - GGS

Size: 3x4" cardstock header; 3x8.7" approximate assembled size

Paper: Cardstock; Thick Premium Seed paper / Integrated Extra, super thick seed paper stake and recycled printed cardstock

| GGS     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 1.30 | 1.08 | 0.98 | 0.87 | 0.77 |
| 2-sided | 1.56 | 1.30 | 1.17 | 1.05 | 0.92 |

\$35 set-up fee for each side of printing



# Gifts, Packaging & Stationery

## Seed Paper Pillow Box - SPBX

**Size:** 2.75"L x 4.5"W x 0.875"H

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| SPBX    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 4.22 | 3.46 | 3.15 | 2.88 | 2.50 |

\$35 set-up fee. Product taped and bulk shipped flat  
Additional assembly needed to "pop" ends together



## Seed Paper USB Box - PSUB

**Size:** 3.5"L x 1.2"W x 1.2"H

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSUB    | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 2.40 | 1.94 | 1.83 | 1.60 | 1.48 |

\$35 set-up fee. Product taped and bulk shipped flat  
Additional assembly needed to "pop" ends together



## Seed Paper Cup Cooler - PCC

**Size:** 10x2.375"

**Paper:** Premium Seed Paper / Fully Plantable (Light Ink Coverage)

| PCC     | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 3.00 | 2.50 | 2.25 | 1.80 | 1.65 |

\$35 set-up fee. Product taped and bulk shipped flat



## Going Green— Plus Yellow, Red, and Pink

We design group benefits to work for you and your employees. And we designed this poster to work for the environment. From color to cover, it's made from recycled materials. And when you're done, feed the birds or its contents, you can recycle everything again—even the paper tags.



Start this seed paper for a burst of color!

- This sheet of paper is infused with annual and perennial wildflower seeds that are ready to germinate indoors or out.
- Avoid the plastic and cardboard cover of a poster, and recycle it!
- Recycle the ink or use it for your own projects.
- The card and tag are made from recycled paper and are 100% recycled.
- Use the tag to hold your poster in place.
- Recycle the tag and your poster when you're done.



## Seed Paper Letterhead/Flyer - PSFLY

**Size:** 8.5x11"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSFLY   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.90 | 5.86 | 5.28 | 4.75 | 4.04 |
| 2-sided | 8.97 | 7.62 | 6.86 | 6.18 | 5.25 |

\$35 set-up fee for each side of printing



## Seed Paper Brochure - PSBRO

**Size:** 4.3x8.5" (folded); 12.75x8.25"

**Paper:** Signature Seed Paper / Fully Plantable (Light Ink Coverage)

| PSBRO   | 100  | 250  | 500  | 1000 | 2500 |
|---------|------|------|------|------|------|
| 1-sided | 6.90 | 5.86 | 5.25 | 4.75 | 4.04 |
| 2-sided | 8.97 | 7.62 | 6.86 | 6.18 | 5.25 |

\$35 set-up fee for each side of printing





# Seed Paper the Easy Way



Don't have the time?  
No worries.  
Just pick one of our  
**designs!**

Choose from one of our hundreds of stock designs for our seed paper promotional products. Our Easy Way seed paper options will not only save you time but, will also save you money!

From greeting cards to bookmarks, we carry a variety of different promotional products that are sure to make an impression. With our eco-friendly seed paper, your clients are sure to be blown away by these gifts.



Celebrate the  
holiday season  
with **seed paper  
ornament cards!**



Making strides for  
**Breast Cancer  
Awareness!**

Our seed paper promotions are the world's most Earth-friendly promotional products. Packed with wildflower seeds, our paper has the highest germination rate on the planet. Making sure that what you say **grows!**

We have designs for every occasion. Whether you're promoting your new website or just saying "thank you", we have a wide array of "everyday" options that are perfect for any event!



Promote  
sustainability  
easily with  
**Bloomin Promos!**

# plantable seed paper shapes 2015

Handmade & homegrown in Boulder, Colorado for over two decades.

## animals



## holiday & events



## flowers



## geometric





food & drink



apple V (1.75"x1.75") olive (1.4"x2") tomato (2.49"x1.53") chili pepper (3.75"x1.125") cupcake (2.1"x2") carrot V (.75"x3.25") egg S (3.7"x5.3") cup (1.25"x2.3") bottle 1 S (1.3"x5") bottle 2 S (1.5"x4.1") bottle 3 (.75"x2.5") bottle 4 (1.125"x4.25") droplet (2"x3.4") cheese (2.4"x2.3")

states



california (2"x3.4") florida (3"x2.6") maryland SS (4"x2.1") michigan S (1.94"x3.63") new mexico (2.6"x2.7") texas (2.8"x2.7") west virginia S (3.4"x3")

**CALL TODAY TO GET A QUOTE ON YOUR CUSTOM SHAPE!**

hearts



heart 1 V (1.8"x2.5") heart 2 S (4"x3.4") heart 3 V (1.75"x2.07") heart 4 (2.7"x2.5") heart 5 (2.06"x1.625") heart 6 SS (4.5"x4") heart 7 (2.625"x2.25")

trees



tree 1 (2.5"x3.6") tree 2 (3.2"x3.5") tree 4 V (2"x2.25") tree 5 (2.5"x3.1") tree 6 S (2.3"x2.4") tree 7 (3.125"x3.5") tree 8 (2"x3") cactus (1.5"x2.75") tree 3 SS (3.3"x5.5")

symbols & words



ampersand (2.2"x2.4") puzzle piece (2"x2.5") dollar sign (1.8"x2.5") pound sign (1.8"x2.5") cross V (2"x2.75") asterisk (2.25"x2.1") A+ S (2.6"x2.6") recycle symbol S (2.6"x2.6") music note S (1.77"x3") check mark (2.75"x3.13") hamsa S (3"x4")



ribbon 1 V (1.4"x2.4") ribbon 2 (2.2"x3.4") ribbon 3 S (2.8"x3.4") fleur-de-lis (2.45"x2.64") Boy Scout fleur-de-lis (2.5"x2.9") growth SS (3"x1.25") talk bubble 2 SS (4.75"x3.5") change embossed SS (5.5"x2")

earth/eco/alternative



earth 1 (2.125") earth 2 (2.125") earth 3 SS (2.625") earth 4 SS (2.625") earth 5 SS (2.8"x2.8") turbine 1\* (2.25"x2") turbine 2\* S (3.5"x4") turbine 3 SS (3"x5.125") lightbulb 2 S (1.47"x3.69") lightbulb 1 (2"x3.5") recycle symbol S (2.6") cloud 1 (2"x1.9") earth heart SS (2.6"x2.5")

## leaves



## transportation



## work & home



## people & clothing



**(V)** = value shapes for PB1-Value

**(S)** = 10% upcharge

**(SS)** = 20% upcharge

**(\*)** = 10% upcharge for grommet

## gardening





# Seed Paper Grades

## 21 Original Seed Paper Colors

\*PMS colors are approximate

### Premium Seed Paper

This top-of-the-line printable seed paper features a thick and rich texture, yet is still smooth and consistent for printing and handwriting. Inkjet printing is recommended for this paper, but it also works with silkscreen and letterpress printing.

**Seed Mix:** Dwarf Godetia, Lemon Mint, Maiden Pinks, Forget-Me-Not, Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

**Approximate Thickness:** 12 pt., 250 gsm

**Print Compatibility:** Inkjet and Letterpress

**Approximate Germination Rate:** >75%

**Color:** White

**Seed Mix Options:** Annual and perennial wildflower seed mix and herb mix. Custom mixes available (minimum charges apply)

### Signature Seed Paper

Our best-selling line of printable seed paper features a smooth finish. Packed with seeds and value, this is the grade that makes high-quality, 4-color printing on seed paper easy. Inkjet printing is recommended for this paper.

**Seed Mix:** Catchfly, English Daisy, Sweet Alyssum, Spurred Snapdragon, Corn Poppy and Black-Eyed Susan

**Approximate Thickness:** 10 pt., 150 gsm

**Print Compatibility:** Inkjet, Digital and Offset (offset printing reduces germination)

**Approximate Germination Rate:** 50-75%

**Color:** White

### Original Seed Paper

We take recycled, post-consumer/post-industrial content and turn it into the finest raw pulp available. By adding pigments to the pulp we achieve 21 bright, yet earthy, colors. Original paper is made thick and textured, perfect for letterpress printing or die-cutting.

**Seed Mixes:** *Wildflower Mix:* Five Spot, Candytuft, Baby Blue Eyes, Scarlet Flax, Siberian Wallflower, Zinnia, Sweet William Pinks, Corn Poppy, Tall Spurred Snapdragon, Catchfly, English Daisy, Gloriosa Daisy and Black-Eyed Susan  
*Herb Mix:* Parsley, Basil, Chive; available in Sage and White  
*Veggies:* *Lettuce* available in Sage; *Carrot* available in Orange  
*Evergreen Mix:* Evergreen seeds; available in Forest

**Approximate Thickness:** 12 pt., 220 gsm

**Print Compatibility/Uses:** Letterpress, die-cut shapes, integrated with cardstock

**Approximate Germination Rate:** >75%

**Color:** Your choice of 21 colors (See chart on right)

### Planting Instructions

We encourage you to get creative with your planting instructions. Our handmade seed paper is packed with seeds that are just waiting to burst into flower. Below are our standard planting instructions. You can use these, or use them as a base to come up with your own!

**This handmade seed paper is embedded with annual and perennial wildflower seeds. Soak the paper in water overnight. Cover with a thin layer of soil outside and water daily until seedlings are well established.**



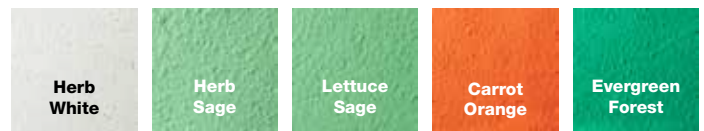
BRIGHTS



NATURALS



PASTELS



### Cardstock for integrated shape products

**Reincarnation - Matte** – 60% post-consumer waste, 100# - standard

**Imagination** – 100% recycled, 80#

**Milkweed** – 100% recycled, 80# (\$)

**Snow** – 100% recycled, 80# (\$)

**C2S** – 10% recycled, 100 pt.

**Desert Storm** – 100% recycled, 80# (\$)

## Samples

Assorted and specific samples are available upon request. Standard shipping method is via USPS First Class mail.

## Templates

Product templates will be emailed in a PDF format editable with Adobe Illustrator. Be sure to include your shape choice when applicable.

## Planting Instructions

We encourage you to include planting instructions on your seed paper promotions. Write your own, or use the ones included on the product templates.

## Preparing Your Files

**Bleed** A bleed is a printed image, graphic or background that extends beyond the trim edge. For trimming purposes, bleeds must extend 1/8" beyond trim edge.

**Live Area** Live area describes the imprint area that is deemed "safe" from trimming. It is 3/16" in from the trim edge on all sides.

**Image Resolution** 300-400dpi at 100%.

**Color** Color must be saved as CMYK. Conversions from Pantone (PMS) to CMYK may produce unexpected results. Included/requested PMS colors cannot be exactly matched.

**Letterpress** Art can be submitted as line (vector) art only. Save as PDF or EPS.

## Accepted File Formats

**QuarkXPress** Save as PDFX-1a, Press or Print Optimized. Remember to include bleed in your PDF settings. Page size must be set to the bleed size of your job.

**Photoshop** (CC2014 or lower) Save as TIFF or JPEG, in CMYK or Grayscale, 300-400dpi. Image size must be printed size plus 1/8" bleed all around when applicable.

**Adobe Illustrator** (CC2014 or lower) Save as an EPS or PDF file, fonts converted to paths or outlines. If images are linked, please remember to submit separately or embed them.

**InDesign** (CC2014 or lower) Save as PDFX-1a, Press or Print Optimized. Remember to include bleed in your PDF settings.

**Publisher, Word, Powerpoint** Save/export as PDF.

## Printing

**Printing Cardstock** Full coverage, 4-color (CMYK) process; bleed may not be available on some products.

**Printing Seed Paper** Light ink coverage required as dark, solid areas can affect germination. Slight variation in color should be expected.

**Printing Color Seed Paper** Letterpress printing only; dark ink on light seed paper is recommended.

**1- vs 2-Sided Printing** Printing is considered 1-sided when one side is printed, and 2-sided when both sides of the flat card are printed. On a folding card, the front and back of the card are considered 1-side, and the two inside pages are considered the second side (2-sided).

## Letterpress Printing

Letterpress printing requires a custom plate per color, per side and is the only printing option available for our color original seed paper. Additional charges apply for each custom plate and PMS ink.

## Proofing Process

A purchase order and your artwork are required to begin the proofing process. Once these are received, we will turn around virtual proofs via email to the provided addresses within 48 hours.

**Pre-Production Proofs** Printer proofs, or pre-production proofs, are available if you find it necessary to see how your art reproduces in advance of ordering. Printer proofs are untrimmed press sheets that indicate dielines. An additional \$40 set-up charge will apply.

**Pre-Production Samples** If you need a mockup of the final piece, complete with actual die-cutting and full assembly, an additional \$90 set-up charge will apply. If a custom die is required, it must be purchased in advance.

## Turnaround Time

Standard turnaround time is 5-7 business days from proof approval to ship date. The ship date cannot be determined until receipt of your proof approval and payment. Rush production is available for an additional charge.

## Shipping

All orders ship UPS Ground FOB Boulder, unless otherwise instructed. Expedited shipping and other carriers are available. Please be sure to include your in-hands date and preferred method of shipping on your purchase order, so that we can help you ensure the order arrives on time with the most affordable shipping option.

## International Shipping

We sell and ship our products all over the world and can help you coordinate shipments anywhere. We have the expertise to determine additional permits and certificates that may be required, and are happy to provide you with freight quotes and advice to ensure your exporting goes smoothly. Additional time, charges, and documentation may apply when shipping internationally.

## Custom Projects

Get creative! Seed paper is the perfect canvas for your custom project. Create a custom shape, seed mix, size, and/or color.